

Introduction

Knowledge Management has become the latest buzz word that gets thrown around in IT and management circles. But what does Knowledge Management really mean to your organisation? How does one go about trying to introduce a Knowledge Management initiative into an organisation and what are the key driving factors. This seminar is aimed at introducing the concept of Knowledge Management and explaining what it would entail for an individual and an organisation. It will additionally provide an understanding of the impact it has on processes, cultures and procedures.

Duration

Half a day

Topics Covered

- What does Knowledge Management Mean
- Identifying Knowledge
- Tacit vs. Explicit Knowledge
- The Learning Organisation
- Typical barriers for Knowledge Management initiatives
- Guidelines for promoting Knowledge Management
- Success factors for Knowledge Management
- Knowledge Management Strategies
- Hard Systems vs. Soft Systems
- Managing Knowledge
- Impact of Knowledge Management